

# Candidates Sought For AFPAAA Board of Directors; Six Seats Open, Nominations Due By February 1

With the terms of office of Mike Cox, Tom Dolney, Jay DeFrank, Art Forster, Clem Gaines, and Phil Ratliff expiring July 1, AFPAAA's annual Board of Directors election will have six of the 13-member board seats to be filled in the election that will be held in April.

Dolney, DeFrank, Forster, and Gaines are seeking reelection while Cox and Ratliff will not try to maintain their seats.

Full members of AFPAAA can run for any of the six seats by making their proposed candidacy known to Nominating Committee Chairman Phil Ratliff by February 1, via e-mail to: [pmratliff@thevillages.net](mailto:pmratliff@thevillages.net)

To be considered for placement on the ballot, potential candidates should send a head and shoulders picture (jpg format if possible) and a short, three or four paragraph biography outlining their qualifications, how they have supported AFPAAA, and why they want to be on the Board of Directors.

Candidates should understand that election to the board entails the possibility of being an officer of AFPAAA.

The ballot will be in April's News & Notes, and on AFPAAA's web site. Election results will be announced at the 22nd Annual Membership Meeting, May 16, in Tysons Corner, Virginia.

## Mike Caldwell Named SAF/PA Deputy Director



Michael Caldwell became SAF/PA Deputy Director November 10, replacing Noel 'Christy' Nolta who became SAF/LL Deputy Director.

He returns to the position, which is now a Senior Executive Service slot, that he held as a colonel five years ago. He also served as SAF/PA acting director prior to his retirement in August 2009.

Caldwell brings a wealth of experience to the post. In addition to that gained during his 29 year Air Force career, during the past five years he was a senior Strategic Communications Specialist with Booz Allen Hamilton. He is the SAF/PA liaison to AFPAAA.



## Save \$\$\$, Register Now For Event Filled Annual Meeting, May 14-16

Now is the time to make your reservation for our 22nd Annual Membership Meeting and your hotel room at the McLean Hilton, Tysons Corner, our meeting headquarters.

While we have a block of rooms available at our discount rate of \$109 (single or double) plus tax per night, that rate is only good until April 17. That also applies to a more limited number of rooms for up to three nights before May 14 and three nights after May 16, for those who wish to enjoy the Washington D.C. area outside our gathering dates and activities.

There is also a May 6 deadline to avoid a penalty fee for your meeting registration - hotel and registration details are on the form on page 7 and our web site at: [www.AFPAAA.org/annualmeet.html](http://www.AFPAAA.org/annualmeet.html)

The best deal for the meeting is Full Registration that includes the ice breaker reception, lunch on Friday and Saturday, and the gala reception and banquet Saturday evening, plus bus transportation to events.

For members and their guests who can't attend all events, registration for one or more individual events is available.

Everyone who attends, regardless if they are a full or partial registrant, will be able to enjoy our breakfast buffet on Friday, Saturday, and Sunday.

So, don't delay. The program already includes a tour and meeting with Air Force leaders at the Pentagon, a visit to the Air Force Memorial, a visit to the spectacular air and spacecraft displays at the Smithsonian's Steven F. Udvar-Hazy Museum. There are also some surprises being worked to further enhance everyone's experience. Register now.

# It's All Bad News, Right. Wrong! More Good Is Happening Every Day In America Than Can Be Counted, And Don Gilleland's New Book Proves It

Jacob Barnett, Mabou Loiseau, Gregory R. Smith, Geraldine Ann Jewell, Matt Casias – names right from newspaper headlines or the evening news on TV; or how about Opportunity Village, Toms Shoes & Eyeware, Aspire, The Jared Foundation, and American Apparel?

It is doubtful that one in a million Americans would recognize a single one of these individuals or companies.

Yet each of them is a great story, but unless it is a filler on a slow news day you won't see anything about them or stories like them that happen every day on network or cable news. Why? Because they are "good news."

AFPAAA Life Member Don Gilleland deplores the paucity of "good news" in the media because it tends to create a pessimistic outlook.

In his new book, *"America: Where Great Things Happen,"* he seeks to counter the constant stream of "... negative news about things that happen in our wonderful county."

He uses a broad brush approach to cover the amazing accomplishments of senior citizens, little known small community organizations, compassionate organ donors and good samaritans, companies - large and small - that quietly make a

difference in the lives of people.

Jack Andraka is one of

current tests." Then there is Jared, we all know him as the guy in the SUBWAY ads. Well, now there is the Jared Foundation where he is a leader in helping children learn lifelong healthy diet and exercise habits.

*"America: Where Great Things Happen"* is a virtual catalog of what is right in America - people and companies helping to solve problems and those in need, and that alone makes it a worthwhile read. But it does something else, it makes you look for the good that is being done everyday all around you, despite what is in the newspapers or on the newscasts.

*-John Terino*



those stories. Now eighteen-years-old, his ground breaking research won the Intel Science Competition with "... a test for pancreatic cancer that is 28 times cheaper and faster, and also 100 times more sensitive, than

## Save Money And Help AFPAAA

Get Don's book in printed or Kindle format from AFPAAA's bookstore & save up to 30%!

Go to: [www.afpaaa.org](http://www.afpaaa.org) Click on PA Store. Click on AFPAAA Bookstore. Follow the instructions & click "SEARCH" to place your order.

AFPAAA earns a small commission for each book or anything else ordered from Amazon.

# From The President's Pen



*AFPAAA recognizes the value of the entire Public Affairs skill set - broadcasters, writers, graphic artists, musicians, photographers, media trainers, and those who can effectively guide senior leaders on a really bad day! Those diversified skills led me to the people and facilities at the Defense Information School, our lodestone, and the place where I received the foundation for a career.*

*I went to the DINFOS 50th Anniversary Dining Out on October 25; a fine event with many notable moments. A key for me was when Mike Gannon, past AFPAAA President and Chairman of the Board, was called to the grog bowl. "Selection" to go to the bowl is echoed not by clapping but by tapping your spoon on the table - and I think Mike got the most taps all night. This was a true sign of respect and affection for him as the (now) retired provost for the school. Mike effectively brought his academic excellence to DINFOS, helping to set it up for the future. At his November retirement ceremony, he was given the prestigious DoD Exceptional Civilian Service award.*

*The future of DINFOS is bright, with the \$31 million renovation and expansion now 83 percent complete and turn over planned for this summer. This commitment by DoD to keeping Public Affairs current in technology and capability indicates the importance of the career field.*

*Turning to AFPAAA matters: Have you purchased your AFPAAA Challenge Coin (available via our web site <http://www/afpaaa.org>); are you putting off registering for our May 14-16 22nd Annual Membership Meeting (the form is on page 7 or our web site), and have you talked to someone about joining AFPAAA? We have an 'Every Member Get A Member' campaign and we need to reach out to past and current members of the Public Affairs family to join and become the base for the future of our association.*

*Being a member of AFPAAA provides a means for those who have retired or separated to connect, not just socially but for assistance. Our membership rolls, through our directory, enable our members to assist each other by lending a hand when asked about job openings, reviewing a resume, doing a mock interview, etc. It works, when I retired, I was helped by the people I met along the way in Public Affairs. So, reach out, AFPAAA has a lot to offer those who join.*

**– Clem Gaines**



# Lord Guard & Guide

## James R. Brickel

James Brickel, who was SAF/OI Deputy Director from June 1974 until March 1975, died November 21 in Sarasota, Florida, after battling Parkinson's disease for 26 years. He was 84 years old.

He was born in New York City and graduated from the United States Naval Academy with a commission in the Air Force in 1952. He completed pilot training in 1953 and flew the F-86 Sabrejet.

He received master's degrees in instrumentation engineering and aeronautical engineering from the University of Michigan. In September 1959 he was assigned to the Air Force Special Weapons Center, Kirtland AFB, New Mexico, working with intercontinental ballistic missile warheads and re-entry system designs.

He served at NASA's Manned Spacecraft Center, Houston, working on flight crew procedures, flight plans, and operational system tests for Mercury, Gemini and Apollo.

During the Vietnam War he flew the RF-101 Voodoo as commander of the 20th Tactical Reconnaissance Squadron, Udorn Royal Thai Air Force Base, Thailand.

He was research and development director and deputy chief, Policy and Plans Group in the Directorate of Space, Office of the Deputy Chief of Staff, Research and Development, Headquarters U.S. Air Force.

In 1969 he was appointed deputy for staff operations to the executive secretary, National Aeronautics and Space Council, Executive Office of the President.

After commanding the 21st Composite Wing at Elmendorf Air Force Base, Alaska, he was appointed deputy assistant to the secretary of defense (atomic energy).

He moved to Maxwell AFB, Alabama serving as commandant of the Air Force Reserve Officers' Training Corps and vice commander, Air University. In June 1981



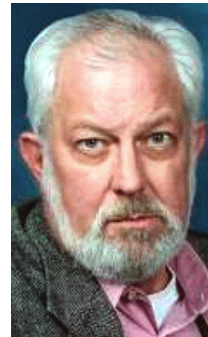
he was promoted to lieutenant general and began his final assignment as deputy commander in chief, U.S. Readiness Command and vice director, Joint Deployment Agency at MacDill AFB, Florida.

General Brickel is survived by his wife of 37 years, Mary; sons Andrew Viohl and Bill and Russ Brickel; daughters Mary Anderson and Lisa Lawless; seven grandchildren; and two great-grandchildren.

## Lyman V. Johnston

Vic Johnston, who was born in Indiana and had an Air Force career in uniform and as a civilian employee that spanned almost four decades, died August 1. The AFPAAA member was 60 years old.

His active duty career began in 1974. He was a Vietnamese linguist at Kadena Air Base, Japan. Vic cross-trained into airborne radio maintenance in 1980 and was assigned to the Strategic Air Command's (SAC) 2nd Airborne Command & Control Squadron (2ACCS) at Offutt AFB, Nebraska. The 2ACCS was responsible



for flying the 24 hour a day, 365 days a year Looking Glass mission which would take over for SAC's Command Center if it was rendered inoperable. He was a member of the Looking Glass stan/eval team.

From 1986 to 1992, when the unit was deactivated, he had similar duty with the 6ACCS at Langley AFB, Virginia. With the deactivation, he cross-trained into Public Affairs. Vic retired from active duty as a technical sergeant in 1994.

In 1995, as a civilian employee, he became Chief of Community relations at Langley, a position he held for 19 years.

He had a number of different interests. Vic was a member of the Mid Atlantic Antique Radio Club, Indiana Historic Radio Society, and the Antique Wireless Association. He also headed the twice-a-year Langley Air Force Base bird count.

Vic is survived by his wife, Betsy; daughter, Allison; his sister, Ruth Sampson, and brother, Matthew, and his father, Don K. Johnston. He was buried at Arlington National Cemetery on November 12. Remembrances in Vic's name may be made to: St. Matthew's Anglican Catholic Church, 215 Main Street, Newport News, VA 23601.

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**Air Force Public Affairs Alumni Association News & Notes:** John Terino, editor, is published quarterly for members by the Air Force Public Affairs Alumni Association, P. O. Box 447, Locust Grove, VA 22508-0447. On-line subscriptions are available at [www.afpaaa.org](http://www.afpaaa.org). **Membership Information:** Those who have served in Air Force Public Affairs, an Air Force Band, as an Air Force Broadcaster, or in the multimedia career fields, as either military or civilian, are eligible for *Full Membership*. Current or former members of those career fields, still on active duty, or in the Guard or Reserve are eligible for *Associate Membership*. **Membership Rates:** Lifetime \$300 (payable in four quarterly \$75 installments); Full Membership, one-year \$25 or three years \$50. Associate Membership, one-year \$10 or three years \$20. Membership applications are available at [www.afpaaa.org](http://www.afpaaa.org) **Officers and Board of Directors:** Chairman, Phil Ratliff; President, Clem Gaines; Vice President, Larry Clavette; Secretary, Judy Bivens; Treasurer, Jim Hart; Dick Abel, Jay DeFrank, Tom Dolney, Art Forster, John Gura, John Terino, Johnny Whitaker. **Committee Chairmen:** Annual Meeting, Perry Nouis; Communications, John Terino; Development, Joe Purka; Elections, Kathy McCollom; Finance, Jim Hart; Membership, Neil Buttimer; Oral History & Web Site, John Gura; SAF/PA Liaison, Art Forster.

# Ed Sharpe Honored By Glendale, Arizona

The city of Glendale Arizona issued a proclamation October 28 recognizing AFPAAA member Ed Sharpe and his team's "ten years of service to the community by creating and leading the Glendale Daily Planet and KKAT-TV."

The Glendale Daily Planet – Ed is the editor and publisher – is an internet newspaper that covers local news, sports, business, and community events in the community and surrounding areas on the west side of Phoenix.

KKAT-TV is Glendale's internet streaming television station that features the news of the Daily Planet.

The proclamation presented by Glendale Mayor Jerry P. Weiers cited Ed's Daily Planet and KKAT work for serving ". . . the residents of Glendale and all viewer by covering news stories ranging in scale from international news to local stories of individuals making a difference . . ." which provide a means ", , ,



**Ed Sharpe (left) is presented the proclamation recognizing his founding and sustaining the award winning Daily Planet internet newspaper and KKAT-TV internet streaming television station that serve Glendale, Arizona, from the city's mayor, Jerry P. Weiers.**

for the public to learn about the important events that shape the course of Glendale's future."

The creation of the two entities by Ed, and their flourishing for more than a decade is amazing. This is a labor of love for Ed, his wife Bette, and the rest of the people who do the work - they are volunteers.

And, although a volunteer operation, it is an award winner. Among the honors garnered are the National Television Academy Rocky Mountain Southwest Chapter 2007 Rocky Mountain Emmy for the production "*The Laura Graff Hit and Run Accident- Search For The Driver.*"

In addition, the Arizona Association of Black Journalist, has twice recognized Ed's ". . . commitment to sharing diverse stories reflective of Arizona's minority communities. . ." by presenting him the Arizona Media Diversity Award.



## 'Strike Up The Bands Division'



SAF/PA Director Brigadier General Kathleen Cook, in a move designed to further coordinate the key messages being delivered by all the elements of Air Force Public Affairs, has established a Bands Division within SAF/PA.

In a way, it is a rebirth, as many of us will recall the bands branch, defunct for many years, that was in SAF/PA's Community Relations Division.

". . . what's old is new again, only better!" General Cook said.

The Bands Division is intended first and foremost to ensure USAF musicians and their capabilities are included in SAF/PA's deliberate planning process, the general explained.

"Major Michael Willen, Chief Craig LeDoux, and SMSgts Rick Baisden and Martha Garcia, augmented by Captain Dan

Boothe, will serve alongside the other SAF/PA divisions as part of my strategic leadership team, focused on providing direct support to our band programs and public affairs professionals around the globe."

General Cook believes that Air Force band members have a responsibility to understand the larger strategic environment, what the Air Force is focused on, its talking points - so they can communicate the key messages that should be in their concert scripts.

Bands are needed, the general stated, to be part of the deliberate, synergized effort of Public Affairs to deliver the Air Force message in today's complex media environment.

## Major Brandon Lingle Winner Of AFA's Gill Robb Wilson Award

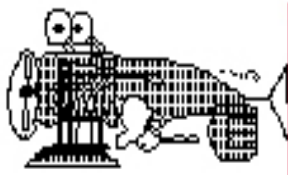
Major Brandon J. Lingle, Chief of Public Affairs at Travis AFB, California, has won the Air Force Association's Gill Robb Wilson Award for outstanding contributions in arts and letters.

Lingle's articles on his experiences in Iraq and Afghanistan appeared in many publications, including The New York Times, The North American Review, and Time magazine.

Gill Robb Wilson was a writer and editor who was a pilot in World War I.

He was a founder of the Aircraft Owners and Pilot Association, an AFA president, helped launch the Civil Air Patrol - serving as its first executive officer, and was editor and publisher of "Flying" magazine from 1952-1962.





# Prop Wash & Jet Blast



**Welcome Aboard To . . . new members Brent Boller, Stephen Bush, Jennifer Buzanowski, Thomas B. Christie, Bob Everdeen, Benjamin Gamble, Kristal H. Gault, Jerry Gonzalez, Samuel Highley, Richard L. Johnson, Bonnie Kristensen, Melisa Milner, Alan Peissig, Mark Phillips, Darrell L. Reedy, Ed Sharpe, David Sheets, and Ben Wocken.**

**New Lifers . . . Congratulations to Ralph L. Francis, Art Futch, Douglas Lefforge, and Ted G. Tilma on signing on for the long haul.**

**One Of The Most Respected . . . figures in aerospace and defense speaks in Air University's Winter 2014 Strategic Studies Quarterly at: <http://www.au.af.mil/au/ssq/> Read what Norman R. Augustine has to say about The Eroding Foundation of National Security. Then consider, among other offerings:**

- Cold War and Ayatollah Residues: Syria as a Chessboard for Russia, Iran, and the United States  
– Matthew D. Crosston
- Motivated Reasoning in US-China Deterrence and Reassurance: Past, Present, and Future  
– Erik D. French

**We Mourn . . . the passing of two historic airmen from the Vietnam era; Air Force Cross recipients Colonel Jacksel Broughton and Major General James McNerney.**

Former Thunderbird leader, veteran of more than 200 missions in Korea and Vietnam, Jack Broughton, and two pilots under his com-

mand, were court-martialed for covering up a questionable strafing of a Soviet freighter in a North Vietnam port. They were all acquitted of the most serious charge, conspiracy to violate Air Force rules of engagement which prohibited such an attack. Jack felt the rules cost pilots lives and hindered winning the war. The trial and subsequent publicity marked the end of his career. In extensive and widely publicized writings, Jack challenged the rules of engagement policies after he retired. He was 89 when he died October 24.

Jim McNerney was a Lieutenant Colonel commanding the 13th Tactical Fighter Squadron on August 11, 1967, when the F-105 "Wild Weasels" were part of a major attack on the heavily defended Paul Doumer Bridge in North Vietnam. Leading a flak suppression flight he suppressed six active surface-to-air missile sites. He, and four other airmen were awarded the Air Force Cross for extraordinary heroism on that mission. He was 84 when he died October 14.

**Cook Was Coined By . . . AFPAAA's Membership Chairman Neil Buttimer at the Air Force Association Annual get together in September.**

SAF/PA Director Brigadier General and AFPAAA member Kathleen Cook now has our Challenge Coin. You can get this beautiful, artfully fashioned symbol of AFPAAA membership for \$10.00 each. Shipping and handling is an



additional flat \$5.00 fee no matter how many coins are ordered at one time and shipped to one address. Order at: [www.afpaaa.org/coin.html](http://www.afpaaa.org/coin.html)

# Registration Form



Annual Membership Meeting  
Washington D.C. • May 14-16, 2015

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Guest(s) Name(s): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How do you want your name/guest name(s) to appear on name badges: \_\_\_\_\_

## Full Registration

**Includes all events on Thursday, Friday & Saturday.**

Please indicate number of meal choice(s) for the Saturday banquet:

Beef \_\_\_\_\_ Chicken \_\_\_\_\_ Vegetarian \_\_\_\_\_

How many in your party will go to the Pentagon, President's Luncheon at Fort Myer, and the AF Memorial on Friday, May 15? \_\_\_\_\_

How many in your party will go to the Steven F. Udvar-Hazy Museum on Saturday, May 15? \_\_\_\_\_

Members Attending \_\_\_\_\_ x \$175 = \$ \_\_\_\_\_

Guests Attending \_\_\_\_\_ x \$160 = \$ \_\_\_\_\_

Non Members \_\_\_\_\_ x \$250 = \$ \_\_\_\_\_

## Individual Event Registration

**Icebreaker Reception - Thursday, May 14, 5-7 p.m.**

Members Attending \_\_\_\_\_ x \$15 = \$ \_\_\_\_\_

Guests Attending \_\_\_\_\_ x \$15 = \$ \_\_\_\_\_

Non Members \_\_\_\_\_ x \$20 = \$ \_\_\_\_\_

**Pentagon, Fort Myer, AF Memorial, Friday, May 15, 8:30 a.m. - 4 p.m.**

Includes bus transportation & President's Luncheon at Fort Myer.

Members Attending \_\_\_\_\_ x \$70 = \$ \_\_\_\_\_

Guests Attending \_\_\_\_\_ x \$70 = \$ \_\_\_\_\_

Non Members \_\_\_\_\_ x \$80 = \$ \_\_\_\_\_

**President's Luncheon Only – Fort Myer, Friday, May 15.**

Members Attending \_\_\_\_\_ x \$30 = \$ \_\_\_\_\_

Guests Attending \_\_\_\_\_ x \$30 = \$ \_\_\_\_\_

Non Members \_\_\_\_\_ x \$40 = \$ \_\_\_\_\_

**Steven F. Udvar-Hazy Museum and SAF/PA Luncheon**

**at hotel, Saturday, May 16.** Includes bus transportation.

Members Attending \_\_\_\_\_ x \$60 = \$ \_\_\_\_\_

Guests Attending \_\_\_\_\_ x \$60 = \$ \_\_\_\_\_

Non Members \_\_\_\_\_ x \$70 = \$ \_\_\_\_\_

**SAF/PA Luncheon Only, Saturday, May 16.**

Members Attending \_\_\_\_\_ x \$45 = \$ \_\_\_\_\_

Guests Attending \_\_\_\_\_ x \$45 = \$ \_\_\_\_\_

Non Members \_\_\_\_\_ x \$55 = \$ \_\_\_\_\_

**AFPAAA Annual Reception and Banquet, Saturday, May 16, 6-10 p.m.**

Please indicate number of meal choice(s) for the banquet:

Beef \_\_\_\_\_ Chicken \_\_\_\_\_ Vegetarian \_\_\_\_\_

Members Attending \_\_\_\_\_ x \$70 = \$ \_\_\_\_\_

Guests Attending \_\_\_\_\_ x \$70 = \$ \_\_\_\_\_

Non Members \_\_\_\_\_ x \$80 = \$ \_\_\_\_\_

Please make your check or money order payable to: **AFPAAA**

Mail form and check/money order to: **Perry Nouis**  
**304 3rd Street, SE**  
**Little Falls MN 56345**

**Total Remitted \$ \_\_\_\_\_**

Registrations are due by **May 6, 2015**. Registrations received after May 6, 2015 will be charged a \$25 per person late fee.

**Hotel:** AFPAAA has a block of rooms at the Hilton McClean Tysons Corner at **\$109.00+tax** per night (single or double). Make your reservations by calling **1-703-847-5000** and ask for discount code **AFPAAA**. A limited number of rooms are available at the discount rate for up to 3 days prior to and up to 3 days after our meeting. Reservations for the AFPAAA rate must be made by **April 17, 2015**. Reservations can also be made via: <https://aws/passkey.com/g/26489289>

Additional information: [www.AFPAAA.org/annualmeet.html](http://www.AFPAAA.org/annualmeet.html)



P. O. Box 447  
Locust Grove, VA 22508-0447  
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FIRST CLASS POSTAGE

# AFPAAA Web Site Will Link You To Latest Air Force Information

Whether you have been off of active duty for a few years or a decade or more, if you returned to where you served last, you would soon realize "It ain't the same Air Force."

And even those still on active duty, part of the guard or reserve, or members of the civilian workforce are aware of the major changes taking place on an almost daily basis.

The new 'USAF Today' page on our web site will help you keep up with those changes. Just go to: <http://www.afpaaa.org> and click the USAF button on the left side of the window and you are there.

As you can see from the partial image of that page on the right, you can download the most recent SAF/PA Quarterly Newsletter, as well as the current USAF Talking Points, and many other sources of Public Affairs and Air Force-wide information.

## Air Force Public Affairs Alumni Association

Linking Public Affairs Professionals of the Past and Present to the Future

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9/11/2001

Site Navigation

### The U.S. Air Force Today ... providing access to online PA resources



One of the primary purposes of AFPAAA is to support the active force. However, today's Air Force is very different from the service most members recall. The links below provide ways to stay "in touch" with what's going on, both in the USAF and in Public Affairs.

#### SAF/PA Quarterly

##### DOWNLOAD THE SAF/PA NEWSLETTER

The SAF/PA Quarterly Newsletter keeps USAF public affairs practitioners informed about relevant programs, policies and career field issues. Download the most recent Quarterly Newsletter [HERE](#)

#### Talking Points

##### DOWNLOAD TALKING POINTS

The "Talking Points" listed below are provided to AFPAAA members for educational purposes only.

1. [AFA Talking Points](#)
2. [USAF Birthday Talking Points](#)
3. [NASCAR Talking Points](#)

